



# Media Training: Impactful Storytelling for Researchers



This dynamic online session delivered by communication coach Dan Ford will teach you media storytelling techniques that transform complex data into compelling narratives.

You'll learn:

- Practical frameworks for structuring your message
- How to make data memorable and impactful
- Strategies to deliver ideas confidently across academic, public, and digital platforms

Don't just share your research—make it resonate.

Date: 11th March 2026

Delivery: Online

Find out more and apply for your place here:  
[cmm-failsafe.com](http://cmm-failsafe.com)



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